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Jeep® Patriot – sales record

Zwartkop, Pretoria –

The big little Jeep Patriot has achieved the 118 sales mark in South Africa during the month of August 2010. It also represents one of the highest Patriot sales months achieved anywhere in the International markets outside of NAFTA. This 118 unit sales milestone was achieved on the back of robust sales across all three of Chrysler South Africa's brands – Chrysler, Jeep and Dodge.

The Jeep Patriot has benefitted from a very successful marketing and advertising campaign which boosted its usual sales rate to these new record levels.

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Chrysler's media web sites:

<http://www.media.chrysler.com>

<http://www.quickpic.co.za>

Product and customer information can be sourced from:

<http://www.chryslersa.co.za>

<http://www.chrysler.com>